

Medium dry rosé with screw cap from any region in France

Tender No. KW211111

Monopoly:	Finland (Alko)
Assortment:	Temporary listing (Summer Season)
Distribution:	Seasonal product
Deadline written offer:	December 1, 2021
Deadline Samples:	January 10, 2022
Launch Date:	April 1, 2022

Product Requirements

Country of Origin:	France
Type of Product:	Rose wine
Region (Classification):	Any region
Vintage:	vintage wine
Ex. Cellar Price:	2,2 - 3 € per 750 ml Glass bottle
Minimum Volume (units):	10000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Closure:	screw cap
Sugar level (g/l):	medium dry- max 12 g/l

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The classification of the wine must be indicated on the package. The vintage must be indicated on the label. Screw cap closure. Outstanding bottle model will be advantageous.
3. Product feature enabling Alko's Green choice -symbol will be advantageous.
4. Added value with organic feature. Youthful style and appearance suitable for summer will be advantageous.
5. Registration in the recycling system will be advantageous. Distribution time - 31 March to 13 August 2022.
6. More accurate sales estimate will be given when the listing is confirmed. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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