

Classified dry rose from Côtes de Provence, Coteaux d'Aix-en-Provence or Coteaux Varois en Provence

Tender No. KW211110

Monopoly:	Finland (Alko)
Assortment:	Temporary listing (Summer Season)
Distribution:	Seasonal product
Deadline written offer:	December 1, 2021
Deadline Samples:	January 10, 2022
Launch Date:	April 1, 2022

Product Requirements

Country of Origin:	France
Type of Product:	Rose wine
Region (Classification):	Côtes de Provence, Coteaux d'Aix-en-Provence or Coteaux Varois en Provence
Vintage:	vintage wine
Ex. Cellar Price:	3,2 - 4 € per 750 ml Glass bottle
Minimum Volume (units):	13400 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	dry g/l

Other Requirements:

1. Classified wine (AC/AOP). The classification of the wine must be indicated on the offer and on the label.
2. The vintage must be indicated on the label.
3. Screw cap closure will be advantageous. Outstanding bottle model will be advantageous.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. Added value with organic feature.
6. Registration in the recycling system will be advantageous. Distribution time - 31 March to 13 August 2022.
7. More accurate sales estimate will be given when the listing is confirmed. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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