

## Sweet or medium sweet Lambrusco rosé IGT Emilia or DOC Reggiano

Tender No. KW211106

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Temporary listing (Summer Season)
<b>Distribution:</b>	Seasonal product
<b>Deadline written offer:</b>	December 1, 2021
<b>Deadline Samples:</b>	January 10, 2022
<b>Launch Date:</b>	April 1, 2022

## Product Requirements

<b>Country of Origin:</b>	Italy
<b>Type of Product:</b>	Rose wine
<b>Region (Classification):</b>	IGT Emilia or DOC Reggiano
<b>Ex. Cellar Price:</b>	1 - 1,5 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b>	9350 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	750 ml

### Other Requirements:

1. Lambrusco.
2. Only one product per brand can be offered to this tender.
3. Modern and youthful appearance suitable for summer season will be advantageous.
4. Moderate price will be advantageous.
5. Registration in the recycling system will be advantageous. Product feature enabling Alko's Green choice - symbol will be advantageous.
6. Registration in the recycling system will be advantageous. Distribution time - 31 March to 13 August 2022.
7. More accurate sales estimate will be given when the listing is confirmed. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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