

## Rosé with Zinfandel from any region in Tender No. SW211059 USA

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Temporary listing (One-time purchase)
<b>Distribution:</b>	Speciality products
<b>Deadline written offer:</b>	October 15, 2021
<b>Deadline Samples:</b>	November 15, 2021
<b>Launch Date:</b>	May 1, 2022

### Product Requirements

<b>Country of Origin:</b>	U.S.A.
<b>Type of Product:</b>	Rose wine
<b>Region (Classification):</b>	Any region
<b>Grapes:</b>	Zinfandel
<b>Ex. Cellar Price:</b>	3 - 3,4 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b>	1500 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	750 ml

#### Other Requirements:

1. Grape variety Zinfandel.
2. Registration in the recycling system will be advantageous.
3. Product feature enabling Alko's Green choice -symbol will be advantageous.
4. Several products can be bought from this tender.
5. Volume estimation 1500 litres/4 months.
6. More accurate sales estimates will be given at the time of purchase when listing is confirmed.
7. Vintage changes are possible for products chosen from this tender before the listing date. The vintage at product launch can deviate from the sample provided, if the vintage is more recent. The possible change of vintage before the sales start needs to be informed in the offer. The new vintage must be available according to the preliminary listing schedule announced in the tender. Alko will evaluate the new vintage, and to be approved it needs to style wise correlate with the offered product. This will be verified with Alko's sensory evaluation and quality control process. Sending samples of the new vintage needs to be agreed with the product manager. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

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#### ONLINE SUPPORT

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