

Organic Zinfandel from California

Tender No. SW211058

Monopoly:	Finland (Alko)
Assortment:	Temporary listing (One-time purchase)
Distribution:	Speciality products
Deadline written offer:	October 15, 2021
Deadline Samples:	November 15, 2021
Launch Date:	May 1, 2022

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Red wine
Region (Classification):	California
Grapes:	Zinfandel
Vintage:	vintage wine
Ex. Cellar Price:	4,2 -5,6 € per 750 ml Glass bottle
Minimum Volume (units):	1500 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml

Other Requirements:

1. Grape variety Zinfandel. The grape variety must appear on the label.
2. A more accurate sub-region will be advantageous. This must be indicated on the offer and on the label of the product.
3. The vintage must be indicated on the label.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Several products can be bought from this tender.
7. Volume estimation 1500 litres/4 months. More accurate sales estimates will be given at the time of purchase when listing is confirmed. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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