

## Reserva red from DOCa Rioja

Tender No. SW211014

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Temporary listing (One-time purchase)
<b>Distribution:</b>	Speciality products
<b>Deadline written offer:</b>	October 15, 2021
<b>Deadline Samples:</b>	November 15, 2021
<b>Launch Date:</b>	March 1, 2022

## Product Requirements

<b>Country of Origin:</b>	Spain
<b>Type of Product:</b>	Red wine
<b>Region (Classification):</b>	DOCa Rioja
<b>Vintage:</b>	vintage wine
<b>Ex. Cellar Price:</b>	4,2 -5,6 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b>	1800 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	750 ml

### Other Requirements:

1. Only one vintage per wine can be offered.
2. Reserva -classified wine. This must be indicated on the label.
3. Registration in the recycling system will be advantageous.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. Several products can be bought from this tender.
6. Volume estimation 2000 litres/4 months.
7. More accurate sales estimates will be given at the time of purchase when listing is confirmed. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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