

Carbonic macerated generic red wine from DOCa Rioja

Tender No. SW211013

Monopoly:	Finland (Alko)
Assortment:	Temporary listing (One-time purchase)
Distribution:	Speciality products
Deadline written offer:	October 15, 2021
Deadline Samples:	November 15, 2021
Launch Date:	March 1, 2022

Product Requirements

Country of Origin:	Spain
Type of Product:	Red wine
Region (Classification):	DOCa Rioja
Vintage:	vintage wine
Ex. Cellar Price:	3 - 3,5 € per 750 ml Glass bottle
Minimum Volume (units):	1200 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml

Other Requirements:

1. So called "generic wine" (not crianza, reserva nor gran reserva).
2. Carbonic maceration as production process. This must be indicated on the label.
3. The production process must be explained on the offer.
4. The grape variety or varieties must be indicated on the offer.
5. The vintage must be indicated on the label.
6. The region of production and the classification of the wine must be indicated on the label.
7. Registration in the recycling system will be advantageous. Product feature enabling Alko's Green choice - symbol will be advantageous. Several products can be bought from this tender. Volume estimation 900 litres/4 months. More accurate sales estimates will be given at the time of purchase when listing is confirmed. The samples must be sent with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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