

## Dry white wine in 1000 ml Tetra pack from any region in France

Tender No. W220205

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide - 200 - 230
<b>Deadline written offer:</b>	February 15, 2022
<b>Deadline Samples:</b>	March 14, 2022
<b>Launch Date:</b>	July 1, 2022
<b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a>	smooth & light or crisp & fruity

## Product Requirements

<b>Country of Origin:</b>	France
<b>Type of Product:</b>	White wine
<b>Region (Classification):</b>	Any region
<b>Ex. Cellar Price:</b>	0,9 - 1,3 € per 1000 ml Tetra pack
<b>Minimum Volume (units):</b>	11670 (Volume Unit 1000 ml Tetra pack)
<b>Estimated Volume (yearly):</b>	35000 (Volume Unit 1000 ml Tetra pack)
<b>Type of Container:</b>	Tetra pack
<b>Container Size:</b>	1000 ml
<b>Closure:</b>	Plastic screw cap closure
<b>Sugar level (g/l):</b>	dry g/l

### Other Requirements:

1. The grape variety or varieties must be indicated on the offer.
2. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
3. Plastic screw cap closure. Only one product per brand can be offered to this tender.
4. Concept that is targeted to Alko's clientele will be advantageous.
5. An organic wine will be advantageous. Moderate price will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. Environmentally responsible packaging will be advantageous. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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