

DOCG Barolo in 375 ml bottle

Tender No. W220202

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Super Premium - 15 - 45
Deadline written offer:	February 15, 2022
Deadline Samples:	March 1, 2022
Launch Date:	July 1, 2022
Taste Style: (See Taste Styles Info)	nuanced & developed or robust & powerful

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Region (Classification):	DOCG Barolo
Vintage:	vintage wine
Ex. Cellar Price:	6,5 - 7,2 € per 375 ml Glass bottle
Minimum Volume (units):	535 (Volume Unit 375 ml Glass bottle)
Estimated Volume (yearly):	1600 (Volume Unit 375 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	375 ml

Other Requirements:

1. The vintage must be indicated on the label.
2. Moderate price will be advantageous.
3. Registration in the recycling system will be advantageous.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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