

Organic blend of Garnacha and Cariñena in 1000 ml Tetra pack from Spain

Tender No. W220201

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	February 15, 2022
Deadline Samples:	March 14, 2022
Launch Date:	July 1, 2022
Taste Style: (See Taste Styles Info)	luscious & jammy

Product Requirements

Country of Origin:	Spain
Type of Product:	Red wine
Organic:	Yes
Region (Classification):	Region smaller than Wine of Spain
Grapes:	A blend of Garnacha and Cariñena
Vintage:	vintage wine
Ex. Cellar Price:	0,9 - 1,5 € per 1000 ml Tetra pack
Minimum Volume (units):	20000 (Volume Unit 1000 ml Tetra pack)
Estimated Volume (yearly):	60000 (Volume Unit 1000 ml Tetra pack)
Type of Container:	Tetra pack
Container Size:	1000 ml

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The proportion of the dominant grape variety may not exceed 75 percent. The grape varieties and their proportions must be indicated on the offer.
3. The grape varieties must appear on the package.
4. The region of production and the classification of the wine must be indicated on the offer and on the package.
5. A renowned brand and/or an esteemed representative of the style in question will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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