

Dry or medium dry white in 1000 ml Tetra pack from any region in USA

Tender No. W220116

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	January 1, 2022
Deadline Samples:	February 14, 2022
Launch Date:	July 1, 2022
Taste Style: (See Taste Styles Info)	crisp & fruity or nuanced & structured

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	White wine
Region (Classification):	Any region
Ex. Cellar Price:	0,9 - 1,3 € per 1000 ml Tetra pack
Minimum Volume (units):	16670 (Volume Unit 1000 ml Tetra pack)
Estimated Volume (yearly):	50000 (Volume Unit 1000 ml Tetra pack)
Type of Container:	Tetra pack
Container Size:	1000 ml
Sugar level (g/l):	dry or medium dry g/l

Other Requirements:

1. The grape variety or varieties and their proportions must be indicated on the offer.
2. The region of production must be indicated on the offer and on the label.
3. Product feature enabling Alko's Green choice -symbol will be advantageous.
4. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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