

Dry Chardonnay from from any region Tender No. W220115 in New Zealand

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	January 1, 2022
Deadline Samples:	February 14, 2022
Launch Date:	July 1, 2022
Taste Style: (See Taste Styles Info)	crisp & fruity or nuanced & structured

Product Requirements

Country of Origin:	New Zealand
Type of Product:	White wine
Region (Classification):	Any region
Grapes:	Chardonnay
Vintage:	vintage wine
Ex. Cellar Price:	2,2 - 3,2 € per 750 ml Glass bottle
Minimum Volume (units):	4835 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	14500 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	dry g/l

Other Requirements:

1. The grape variety must appear on the label.
2. The region of production must be indicated on the offer and on the label.
3. The vintage must be indicated on the label.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Added value with environmentally responsible packaging.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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