

Dry Verdejo with screw cap from DO Rueda

Tender No. W220105

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	January 15, 2022
Deadline Samples:	February 14, 2022
Launch Date:	June 1, 2022
Taste Style: (See Taste Styles Info)	crisp & fruity or nuanced & structured

Product Requirements

Country of Origin:	Spain
Type of Product:	White wine
Region (Classification):	DO Rueda
Grapes:	100 % Verdejo
Vintage:	vintage wine
Ex. Cellar Price:	1,8 - 2,4 € per 750 ml Glass bottle
Minimum Volume (units):	8900 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	26700 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Closure:	Screw cap
Sugar level (g/l):	dry g/l

Other Requirements:

1. The grape variety must appear on the label.
2. The region of production and the classification of the wine must be indicated on the label.
3. The vintage must be indicated on the label.
4. Screw cap closure.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. Added value with environmentally responsible packaging. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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