

Tinta de Toro with screw cap from DO Tender No. W220104 Toro

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Wide - 200 - 230

Deadline written offer:January 15, 2022Deadline Samples:February 14, 2022

Launch Date: June 1, 2022

Taste Style: (See Taste Styles Info) luscious & jammy

Product Requirements

Country of Origin:SpainType of Product:Red wineRegion (Classification):DO Toro

Grapes: Tinta de Toro / Tempranillo

Vintage: vintage wine

Ex. Cellar Price: 1 - 1,6 € per 750 ml Glass bottle

Minimum Volume (units): 11115 (Volume Unit 750 ml Glass bottle)

Estimated Volume (yearly): 33350 (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle

Container Size: 750 ml
Closure: Screw cap

Other Requirements:

- 1. The grape variety must appear on the label. The region of production and the classification of the wine must be indicated on the label.
- 2. The vintage must be indicated on the label.
- 3. Screw cap closure.
- 4. Modern, youthful style and appearance will be advantageous.
- 5. Product feature enabling Alko's Green choice -symbol will be advantageous.
- 6. Registration in the recycling system will be advantageous.
- 7. Added value with environmentally responsible packaging. The samples must be send with final front labels, closure and packaging type OR with an empty mock—up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form

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