

Red blend from any region in USA

Tender No. W211211

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	December 1, 2021
Deadline Samples:	January 14, 2022
Launch Date:	June 1, 2022

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Red wine
Region (Classification):	Any region
Grapes:	A blend of minimum two grape varieties.
Vintage:	vintage wine
Ex. Cellar Price:	2,2 - 3,1 € per 750 ml Glass bottle
Minimum Volume (units):	5350 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	16000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml

Other Requirements:

1. The grape varieties and their proportions must be indicated on the offer.
2. The vintage must be indicated on the label.
3. Modern, youthful style and appearance will be advantageous.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Added value with environmentally responsible packaging.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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