

Medium dry white blend in 3000 ml BIB Tender No. W211203 from Chile

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Wide Plus - 250 - 280

Deadline written offer:December 15, 2021Deadline Samples:January 14, 2022

Launch Date: June 1, 2022

Taste Style: (See Taste Styles Info) crisp & fruity

Product Requirements

Country of Origin: Chile

Type of Product: White wine

Region (Classification): Region smaller than Wine of Chile

Vintage: vintage wine

Ex. Cellar Price: 4,2 - 5 € per 3000 ml Bag-In-Box

Minimum Volume (units): 10000 (Volume Unit 3000 ml Bag-In-Box)

Estimated Volume (yearly): 30000 (Volume Unit 3000 ml Bag-In-Box)

Type of Container: Bag-In-Box Container Size: 3000 ml

Sugar level (g/l): medium dry g/l

Other Requirements:

- 1. Only one product per brand can be offered to this tender.
- 2. A blend of two grape varieties. The proportion of the dominant grape variety may not exceed 80 percent. The grape varieties and their proportions must be indicated on the offer. The grape varieties must appear on the package.
- 3. The region of production of the wine must be indicated on the offer and on the package.
- 4. The vintage must be indicated on the package.
- 5. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
- 6. Modern, youthful style and appearance will be advantageous.
- 7. An ethical trade wine will be advantageous. Product feature enabling Alko's Green choice -symbol will be advantageous. The samples must be send with final front labels, closure and packaging type OR with an empty mock—up. The appearance of final label is also part of the buying process. Notice that for this tender we can purchase bulk wine. Ask for more details when you discuss with us.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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