

## Red blend with Shiraz in 1000 ml PET Tender No. W211202 from any region in Australia

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide Plus - 250 - 280
<b>Deadline written offer:</b>	December 15, 2021
<b>Deadline Samples:</b>	January 14, 2022
<b>Launch Date:</b>	June 1, 2022
<b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a>	luscious & jammy

## Product Requirements

<b>Country of Origin:</b>	Australia
<b>Type of Product:</b>	Red wine
<b>Region (Classification):</b>	Any region
<b>Grapes:</b>	A blend of two or more grape varieties, one of which must be Shiraz.
<b>Ex. Cellar Price:</b>	0,9 - 1,3 € per 1000 ml PET bottle
<b>Minimum Volume (units):</b>	13350 (Volume Unit 1000 ml PET bottle)
<b>Estimated Volume (yearly):</b>	40000 (Volume Unit 1000 ml PET bottle)
<b>Type of Container:</b>	PET bottle
<b>Container Size:</b>	1000 ml
<b>Other Requirements:</b>	<ol style="list-style-type: none"><li>1. Registration in the recycling system will be advantageous.</li><li>2. The region of production must be indicated on the offer and on the label.</li><li>3. Product feature enabling Alko's Green choice -symbol will be advantageous.</li><li>4. The grape varieties and their proportions must be indicated on the offer.</li><li>5. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.</li><li>6. Notice that for this tender we can purchase bulk wine. Ask for more details when you discuss with us.</li></ol>

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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