

Organic Italian red in 3000 ml BIB Equalitas, VIVA, Fair'n Green or B Corporation any region

Tender No. W211109

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	November 15, 2021
Deadline Samples:	December 14, 2021
Launch Date:	May 1, 2022

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Organic:	Yes
Region (Classification):	Any region
Vintage:	vintage wine
Ex. Cellar Price:	4,8 - 6,5 € per 3000 ml Bag-In-Box
Minimum Volume (units):	5570 (Volume Unit 3000 ml Bag-In-Box)
Estimated Volume (yearly):	16700 (Volume Unit 3000 ml Bag-In-Box)
Type of Container:	Bag-In-Box
Container Size:	3000 ml

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The product must either have sustainability certification (Equalitas, VIVA, Fair'n Green or B Corporation) or the production chain must be blockchain certified. This must be indicated on the package.
3. Classified wine. The region of production and the classification of the wine must be indicated on the offer and on the package.
4. The vintage must be indicated on the package.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.
7. Notice that for this tender we can purchase bulk wine. Ask for more details when you discuss with us.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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