

Italian Brut Nature sparkling white from any region

Tender No. W211108

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	November 15, 2021
Deadline Samples:	December 14, 2021
Launch Date:	May 1, 2022

Product Requirements

Country of Origin:	Italy
Type of Product:	Sparkling wine
Region (Classification):	Any region
Ex. Cellar Price:	2,5 - 3,1 € per 750 ml Glass bottle
Minimum Volume (units):	15570 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	46700 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	Dosaggio Zero / Brut Nature g/l

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. Modern, youthful style and appearance will be advantageous.
3. Registration in the recycling system will be advantageous.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. Added value with environmentally responsible packaging and organic feature.
6. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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