

Merlot with screw cap from Central valley Chile

Tender No. W211106

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	November 15, 2021
Deadline Samples:	December 14, 2021
Launch Date:	May 1, 2022
Taste Style: (See Taste Styles Info)	luscious & jammy

Product Requirements

Country of Origin:	Chile
Type of Product:	Red wine
Region (Classification):	Central Valley
Grapes:	Merlot
Vintage:	vintage wine
Ex. Cellar Price:	1,4 - 2 € per 750 ml Glass bottle
Minimum Volume (units):	11150 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	33500 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Closure:	Screw cap closure

Other Requirements:

1. The grape variety must appear on the package.
2. The vintage must be indicated on the label.
3. The region of production of the wine must be indicated on the offer and on the label.
4. Screw cap closure.
5. An ethical trade wine will be advantageous.
6. Registration in the recycling system will be advantageous.
7. Product feature enabling Alko's Green choice -symbol will be advantageous. Added value with environmentally responsible packaging. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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