

Medium dry white blend screw cap from Chile

Tender No. W211105

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Wide Plus - 250 - 280

Deadline written offer:November 15, 2021Deadline Samples:December 14, 2021

Launch Date: May 1, 2022

Taste Style: (See Taste Styles Info) crisp & fruity

Product Requirements

Country of Origin: Chile

Type of Product: White wine

Region (Classification): Region smaller than Wine of Chile

Grapes: A blend of two or three grape varieties. The proportion of the dominant grape

variety may not exceed 80 percent.

Vintage: vintage wine

Ex. Cellar Price: 0,9 - 1,3 € per 750 ml Glass bottle

Minimum Volume (units): 13350 (Volume Unit 750 ml Glass bottle)

Estimated Volume (yearly): 40000 (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle
Container Size: 750 ml

Closure: Screw cap closure

Sugar level (g/l): medium dry- max 12 g/l

Other Requirements:

- 1. Only one product per brand can be offered to this tender.
- 2. The grape varieties and their proportions must be indicated on the offer. The region of production of the wine must be indicated on the offer and the label.
- 3. The vintage must be indicated on the label. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
- 4. Screw cap closure. Modern, youthful style and appearance will be advantageous.
- 5. Registration in the recycling system will be advantageous.
- 6. Product feature enabling Alko's Green choice -symbol will be advantageous.
- 7. Added value with environmentally responsible packaging. An ethical trade wine will be advantageous. The samples must be send with final front labels, closure and packaging type OR with an empty mock—up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

 $Concealed \ Wines \ AB - www.concealed wines.com - info@concealed wines.com$