

Australian Red with screw cap from any region

Tender No. W211104

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	November 15, 2021
Deadline Samples:	December 14, 2021
Launch Date:	May 1, 2022
Taste Style: (See Taste Styles Info)	smooth & fruity or luscious & jammy

Product Requirements

Country of Origin:	Australia
Type of Product:	Red wine
Region (Classification):	Any region
Ex. Cellar Price:	1,8 - 2,2 € per 750 ml Glass bottle
Minimum Volume (units):	8000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	24000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Closure:	Screw cap closure
Sugar level (g/l):	min 20 g/l
Sample Image:	Yes

Other Requirements:

1. The grape variety or varieties must be indicated on the offer.
2. The region of production must be indicated on the offer and on the label.
3. Sugar content (g/l) must be indicated on the offer.
4. Screw cap closure.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. Added value with environmentally responsible packaging. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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