

Tequila or mezcal 100% Agave 700 ml Mexico Tender No. S220103

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Super Premium - 15 - 45
Deadline written offer:	January 1, 2022
Deadline Samples:	January 31, 2022
Launch Date:	July 1, 2022

Product Requirements

Country of Origin:	Mexico
Type of Product:	Spirits
Ex. Cellar Price:	4,2 - 9 € per 700 ml Glass bottle
Minimum Volume (units):	1430 (Volume Unit 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	700 ml
Alcohol vol.:	minimum 40 % alc. vol.

Other Requirements:

1. 100% agave.
2. An international, widely recognized brand will be advantageous.
3. Moderate price will be advantageous.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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