

Flavoured Botanical spirit or flavoured rum 700 ml Any country Tender No. S220102

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Super Premium - 15 - 45
Deadline written offer:	January 1, 2022
Deadline Samples:	January 31, 2022
Launch Date:	June 1, 2022

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	2,2 -4 € per 700 ml Glass bottle
Minimum Volume (units):	2150 (Volume Unit 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	700 ml
Alcohol vol.:	minimum 30 % alc. vol.
Sugar level (g/l):	below 100 g/l

Other Requirements:

1. So called botanical spirit.
2. Moderate price will be advantageous.
3. Registration in the recycling system will be advantageous.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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