

White rum 500 ml bottle Any country Tender No. S211201

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	December 1, 2021
Deadline Samples:	December 29, 2021
Launch Date:	June 1, 2022

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	0,6 - 1 € per 500 ml Glass bottle
Minimum Volume (units):	20000 (Volume Unit 500 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	500 ml
Alcohol vol.:	minimum 37.5 % alc. vol.

Other Requirements:

1. An ethical trade product will be advantageous.
2. Moderate price will be advantageous.
3. Registration in the recycling system will be advantageous.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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