

Wheat ale from USA or Canada from Tender No. 274_27 can or bottle 355 – 473 ml

Monopoly: Sweden (Systembolaget)

Assortment: Temporary listing (Fixed volume)

Deadline written offer:October 12, 2021Deadline Samples:November 5, 2021

Launch Date: April 8, 2022

Product Requirements

Country of Origin: Canada, U.S.A.

Type of Product: Beer

Ex. Cellar Price: 0,4 - 0,6 for 355 ml and 0,6 - 0,75 for 473 ml € per 355- 473 ml Glass bottle

or Car

Minimum Volume (units): 30000 (Volume Unit 355- 473 ml Glass bottle or Can)

Type of Container: Glass bottle or Can

Container Size: 355- 473 ml

Alcohol vol.: Maximum 6 % alc. vol.

Other Requirements:

- 1. Please note that three products will be purchased for this reference: The 1st one will be launched on April 8th 2022 with 30,000 units, the 2nd and 3rd one will be launched on February 25th 2022 with 18,000 units each
- 2. The beer style (wheat ale) and the potential flavour (since it is allowed but not a requirement) must be clearly stated by the front label
- 3. Only one offer per producer will be accepted for this reference
- 4. Please note that once we ask for samples for the tasting we will be asking you to send them in the final packaging form (type of container, size and label / design)

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Apply for this tender on via online form

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