

Amerikansk Pale Ale from USA in 355 ml can or bottle Tender No. 213_53

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	219 Systembolaget stores
Deadline written offer:	October 25, 2021
Deadline Samples:	November 19, 2021
Launch Date:	June 1, 2022

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Beer
Ex. Cellar Price:	0,45 - 0,6 € per 355 ml Glass bottle or Aluminum container
Minimum Volume (units):	110000 (Volume Unit 355 ml Glass bottle or Aluminum container)
Type of Container:	Glass bottle or Aluminum container
Container Size:	355 ml
Alcohol vol.:	Maximum 5,9 % alc. vol.

Other Requirements:

1. Note that three products will be purchased for this reference: Nr 1 will be launched on June 1st 2022 in the ordinary segment and nr 2 will be launched on March 25th 2022 in the temporary segment with a volume of 40,000 units and nr 3 will be launched in the temporary segment on June 10th 2022 with a volume of 28,000 units
2. Please note that once we ask for samples for the tasting we will be asking you to send them in the final packaging form (type of container, size and label / design)
3. Only one offer per producer will be accepted for this reference

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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