

California Common USA 330-355 ml bottle or can

Tender No. 213_45

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	248 Systembolaget stores
Deadline written offer:	October 25, 2021
Deadline Samples:	November 19, 2021
Launch Date:	June 1, 2022

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Beer
Ex. Cellar Price:	0,45 - 0,6 € per 330 – 355 ml Glass bottle or Aluminum container
Minimum Volume (units):	54000 (Volume Unit 330 – 355 ml Glass bottle or Aluminum container)
Type of Container:	Glass bottle or Aluminum container
Container Size:	330 – 355 ml
Alcohol vol.:	Maximum 5,9 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. Note that two products will be purchased for this reference: Nr 1 will be launched on June 1st 2022 in the ordinary segment and nr 2 will be launched on March 11th 2022 in the temporary segment with a volume of 35,000 units.
2. Please note that once we ask for samples for the tasting we will be asking you to send them in the final packaging form (type of container, size and label / design)
3. The beer style 'California Common', 'CaliforniaLager' or 'Steam' must be clearly stated on the front label
4. This tender is not open for contract brewed beers
5. Only one offer per producer will be accepted for this reference

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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