

Belgian light ale or Saison 330 ml can Tender No. 213_51

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

Distribution: 248 Systembolaget stores

Deadline written offer:December 6, 2021Deadline Samples:December 31, 2021

Launch Date: June 1, 2022

Product Requirements

Country of Origin: Belgium

Type of Product: Beer

Ex. Cellar Price: up to 0,5 Euro max price may depend of alcohol and size € per Max 330 ml

Aluminum container

Minimum Volume (units): 30 000 litres (Volume Unit Max 330 ml Aluminum container)

Type of Container: Aluminum container

Container Size: Max 330 ml

Alcohol vol.: Maximum 8 % alc. vol.

Other Requirements:

1. Note that two products will be purchased for this reference: Nr 1 will be launched on June 1st 2022 with a market coverage of 82 % which means 248 shops and nr 2 will be launched on Dec 1st 2022 with a market couverage of 77 % which means 219 stores

2. Please note that the samples will be asked for in a can (glass bottle will not be accepted for the tasting)

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form

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