

Maltwhisky from Great Britain 700 ml Tender No. 213_34

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	244 Systembolaget stores
Deadline written offer:	November 1, 2021
Deadline Samples:	November 26, 2021
Launch Date:	June 1, 2022

Product Requirements

Country of Origin:	Great Britain
Type of Product:	Spirits
Region (Classification):	Great Britain, Scotland
Ex. Cellar Price:	3,5 -5,5 € per 700 ml Glass bottle or PET bottle
Minimum Volume (units):	22000 (Volume Unit 700 ml Glass bottle or PET bottle)
Type of Container:	Glass bottle or PET bottle
Container Size:	700 ml
Alcohol vol.:	Minimum 40 % alc. vol.

Other Requirements:

1. Note that two products will be purchased for this reference: Nr 1 will be launched on June 1st 2022 with a market coverage of 100 % which means 444 shops and nr 2 will be launched on Dec 1st 2022 with a market coverage of 73 % which means 244 stores
2. The product must be a single malt whiskey, distillery designated and distillery bottled

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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