

Seasonal Autumn Beer from USA or Canada

Tender No. 293_121

Monopoly:	Sweden (Systembolaget)
Assortment:	Temporary listing (One-time Purchase)
Deadline written offer:	September 21, 2021
Deadline Samples:	October 14, 2021
Launch Date:	September 30, 2022

Product Requirements

Country of Origin:	Canada, U.S.A.
Type of Product:	Beer
Ex. Cellar Price:	0,5 - 0,8 € for 355 ml 0,6 - 0,95 € for 473 ml € per 355 ml or 473 ml Glass bottle or Can
Minimum Volume (units):	38 000 (Volume Unit 355 ml or 473 ml Glass bottle or Can)
Type of Container:	Glass bottle or Can
Container Size:	355 ml or 473 ml
Alcohol vol.:	5,5 - 8 % alc. vol.

Other Requirements:

1. The monopoly will purchase 2 beers for this reference. The number 1 will be launched on Sep 30th 2022 with a volume of 38,000 bottles and the number 2 will be launched on October 14th 2022 with a volume of 35,000 bottles
2. The beer the monopoly is looking for should be a seasonal product and should only be brewed to be sold seasonally during the autumn.
3. The product should be somehow linked to autumn through its name or the design of the label.
4. Only one offer is allowed per producer
5. The samples for this tender will be asked to be sent in their final packaging type (type of container, size and label / design)

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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