

Spring Beer from USA or Canada

Tender No. 273_84

Monopoly: Sweden (Systembolaget)

Assortment: Temporary listing (One-time Purchase)

Deadline written offer:September 14, 2021Deadline Samples:October 7, 2021Launch Date:February 25, 2022

Product Requirements

Country of Origin: Canada, U.S.A.

Type of Product: Beer

Ex. Cellar Price: 0,5 - 0,8 € for 355 ml 0,6 - 0,95 € for 473 ml € per 355 ml or 473 ml Glass

bottle or Can

Minimum Volume (units): 35 000 (Volume Unit 355 ml or 473 ml Glass bottle or Can)

Type of Container: Glass bottle or Can
Container Size: 355 ml or 473 ml
Alcohol vol.: 5 - 7 % alc. vol.

Other Requirements:

- 1. The monopoly will purchase three beers for this reference: number 1 will be launched on Feb 25th with 35000 bottles, number 2 will be launched on March 11th with 32,000 bottles and number 3 will be launched on March 25th with 25,000 bottles)
- 2. Only one offer is allowed per producer
- 3. The samples for this tender will be asked to be sent in their final packaging type (type of container, size and label / design)

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

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Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com