

Bitter from Great Britain

Tender No. 273_57

Monopoly:	Sweden (Systembolaget)
Assortment:	Temporary listing (One-time Purchase)
Deadline written offer:	September 14, 2021
Deadline Samples:	October 7, 2021
Launch Date:	February 11, 2022

Product Requirements

Country of Origin:	Great Britain
Type of Product:	Beer
Ex. Cellar Price:	0,5 - 0,8 € per 440 or 500 ml Glass bottle or Can
Minimum Volume (units):	40 000 (Volume Unit 440 or 500 ml Glass bottle or Can)
Type of Container:	Glass bottle or Can
Container Size:	440 or 500 ml
Alcohol vol.:	Max 4,5 % alc. vol.

Other Requirements:

1. The monopoly will purchase 4 beers for this reference (the number 1 will be launched on Feb 11th with 40,000 bottles, number 2 will be launched on February 25th with 35,000 bottles, number 3 will be launched on April 8th with 32,000 bottles and number 4 will be launched on April 22nd with 30,000 bottles)
2. Only one offer is allowed per producer
3. The samples for this tender will be asked to be sent in their final packaging type (type of container, size and label / design)
4. The style of the beer must be clearly stated on the front label

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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