

## Sour beer from USA, Canada or Great Britain in Can or bottle Tender No. 273\_29

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Temporary listing (One-time Purchase)
<b>Deadline written offer:</b>	August 3, 2021
<b>Deadline Samples:</b>	August 26, 2021
<b>Launch Date:</b>	January 21, 2022

### Product Requirements

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<b>Country of Origin:</b>	Canada, Great Britain, U.S.A.
<b>Type of Product:</b>	Beer
<b>Region (Classification):</b>	USA, Canada or Great Britain
<b>Ex. Cellar Price:</b>	330- 355 ml: 0,5 - 0,8; 440 -500 ml: 0,7- 1,2 € per 330- 355 ml or 440-500 ml Can or Glass bottle
<b>Minimum Volume (units):</b>	40000 units (Volume Unit 330- 355 ml or 440-500 ml Can or Glass bottle)
<b>Type of Container:</b>	Can or Glass bottle
<b>Container Size:</b>	330- 355 ml or 440-500 ml
<b>Alcohol vol.:</b>	4,5 - 7 % alc. vol.

#### Other Requirements:

1. Please note that the monopoly will purchase 4 different products for this reference (with various launch dates and volumes. Please contact us for more details. The information stated in the offer is related to the beer placed in 1st position)
2. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell wines in the Swedish market today, it is low probability that buyer will ask for samples of the wine unless the product have a very good track record with international awards. A good track record means, about 93 points from Decanter / Parker / WS / WE
3. Only one offer per producer
4. The sample must come in the final packaging (type of packaing, label, size etc.)

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

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#### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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[Apply for this tender on via online form](#)

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