

Classic West Coast IPA from USA in Can or Bottle 355 ml Tender No. 212_55

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	300 Systembolaget stores
Deadline written offer:	August 31, 2021
Deadline Samples:	September 23, 2021
Launch Date:	March 1, 2022

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Beer
Ex. Cellar Price:	0,5 - 0,7 € per 355 ml Glass bottle or Can
Minimum Volume (units):	60000 liters (Volume Unit 355 ml Glass bottle or Can)
Type of Container:	Glass bottle or Can
Container Size:	355 ml
Alcohol vol.:	6,5 - 7,5 % alc. vol.

Other Requirements:

1. We will be asking you to send your samples in the final packaging type (type of container, size and final design of label)
2. Please note that only one product per producer can be offered.
3. Please note that the monopoly will make two purchases for this reference. One for the standard segment and one for the temporary segment (which would in this case be launched in January 2022 and for a volume of 35000 bottles)

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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