

## Red ale from Ireland 330 – 500 ml can or bottle Tender No. 212\_57

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	73 Systembolaget stores
<b>Deadline written offer:</b>	August 31, 2021
<b>Deadline Samples:</b>	September 23, 2021
<b>Launch Date:</b>	March 1, 2022

## Product Requirements

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<b>Country of Origin:</b>	Ireland
<b>Type of Product:</b>	Beer
<b>Ex. Cellar Price:</b>	0,4 - 0,65 for 330 ml and 0,4 - 0,8 for 500 ml € per 330-355 ml or 440-500 ml Glass bottle or Can
<b>Minimum Volume (units):</b>	20000 liters (Volume Unit 330-355 ml or 440-500 ml Glass bottle or Can)
<b>Type of Container:</b>	Glass bottle or Can
<b>Container Size:</b>	330-355 ml or 440-500 ml
<b>Alcohol vol.:</b>	Max 5,9 % alc. vol.

### Other Requirements:

1. Please note that we will be asking you to send your samples in a can or bottle
2. The beer style must be clearly stated on the front label
3. Please note that only one product per producer can be offered.
4. Please note that the monopoly will make three purchases for this reference. One for the standard segment and two for the temporary segment (one of which would in this case be launched in December 2021 with 30000 bottles and the second one in January 2022 with a volume of 24000 bottles)

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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[Apply for this tender on via online form](#)

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