

Kellerbier, Landbier or Zwickel from Bayern 500 ml bottle

Tender No. 212_51

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	120 Systembolaget stores
Deadline written offer:	August 24, 2021
Deadline Samples:	September 16, 2021
Launch Date:	March 1, 2022

Product Requirements

Country of Origin:	Germany
Type of Product:	Beer
Ex. Cellar Price:	0,4 - 0,65 € per 500 ml Glass bottle
Minimum Volume (units):	35000 liters (Volume Unit 500 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	500 ml
Alcohol vol.:	Max 5,6 % alc. vol.

Other Requirements:

1. The beer must be brewed at a brewery located within Bayern, Germany.
2. Please note that only one product per producer can be offered.
3. This tender is not open for contract brewed beers
4. We will be asking you to send your samples in the final packaging type (type of container, size and final design of label)
5. Please note that the monopoly will make two purchases for this reference. One for the standard segment and one for the temporary segment (which would in this case be launched in February 2022 and for a volume of 28000 bottles)

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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