

Light citrus subtle flavored lager from Tender No. 212_48 USA bottle 355 ml

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

Distribution: 300 Systembolaget stores

Deadline written offer:August 31, 2021Deadline Samples:September 23, 2021

Launch Date: March 1, 2022

Product Requirements

Country of Origin: U.S.A.

Type of Product: Beer

Ex. Cellar Price: 0,25 - 0,4 € per 355 ml Glass bottle

Minimum Volume (units): 180000 liters (Volume Unit 355 ml Glass bottle)

Type of Container: Glass bottle

Container Size: 355 ml

Alcohol vol.: Max 4,7 % alc. vol.

Sample Image: Yes

Other Requirements:

- 1. On the front label it must be clearly stated in english, swedish or through visuals which are the main flavours of the beer and that it is a lager
- 2. We will be asking you to send your samples in the final packaging type (type of container, size and final design of label)
- 3. Please note that only two products per producer can be offered.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

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Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com