

Apple or Pear Cider from Great Britain Tender No. 212_43 or Ireland 275 – 500 ml

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	248 Systembolaget stores
Deadline written offer:	September 7, 2021
Deadline Samples:	September 30, 2021
Launch Date:	March 1, 2022

Product Requirements

Country of Origin:	Great Britain, Ireland
Type of Product:	Cider
Ex. Cellar Price:	0,3 - 0,5 for 275 ml – 355 ml and maximum 0,6 for 355 ml – 500 ml: € per 275 ml - 500 ml Glass bottle, PET or aluminium container
Minimum Volume (units):	40000 liters (Volume Unit 275 ml - 500 ml Glass bottle, PET or aluminium container)
Type of Container:	Glass bottle, PET or aluminium container
Container Size:	275 ml - 500 ml
Closure:	If a glass bottle is offered, the closure must be a crown cap.
Alcohol vol.:	Max 4,5 % alc. vol.

Other Requirements:

1. The flavour must be of Apple or Pear
2. It must be clearly stated on the front label in english or through visuals which is the main flavour of the cider and that it is a cider
3. Please note that only one product per producer can be offered.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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