

## Rose wine Portugal 1000 ml tetra package

Tender No. W211006

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<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide Plus - 250 - 280
<b>Deadline written offer:</b>	October 15, 2021
<b>Deadline Samples:</b>	November 15, 2021
<b>Launch Date:</b>	March 1, 2022

## Product Requirements

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<b>Country of Origin:</b>	Portugal
<b>Type of Product:</b>	Rose wine
<b>Vintage:</b>	Any vintage (must be a vintage wine)
<b>Ex. Cellar Price:</b>	1,2 - 1,7 € per 1000 ml Tetra pack
<b>Minimum Volume (units):</b>	22500 (Volume Unit 1000 ml Tetra pack)
<b>Estimated Volume (yearly):</b>	45000 (Volume Unit 1000 ml Tetra pack)
<b>Type of Container:</b>	Tetra pack
<b>Container Size:</b>	1000 ml
<b>Closure:</b>	Screw cap closure will be advantageous
<b>Sugar level (g/l):</b>	medium sweet; minimum 20 g/l
<b>Sample Image:</b>	Yes

### Other Requirements:

1. Only one product per brand can be offered to this tender.
2. A blend of two or more grape varieties.
3. The grape varieties and their proportions must be indicated on the offer.
4. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
5. The vintage must be indicated on the package.
6. Screw cap closure.
7. Modern, youthful style and appearance will be advantageous. – Product feature enabling Alko's Green choice –symbol will be advantageous.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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