

## Rose wine with Nebbiolo from DOC Piemonte

Tender No. W211004

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide - 200 - 230
<b>Deadline written offer:</b>	October 15, 2021
<b>Deadline Samples:</b>	October 14, 2021
<b>Launch Date:</b>	March 1, 2022

## Product Requirements

<b>Country of Origin:</b>	Italy
<b>Type of Product:</b>	Rose wine
<b>Region (Classification):</b>	DOC Piemonte
<b>Grapes:</b>	Nebbiolo
<b>Vintage:</b>	Any vintage (must be a vintage wine)
<b>Ex. Cellar Price:</b>	1,2 - 1,9 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b>	6670 (Volume Unit 750 ml Glass bottle)
<b>Estimated Volume (yearly):</b>	13350 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	750 ml
<b>Closure:</b>	Screw cap closure will be advantageous
<b>Sugar level (g/l):</b>	dry g/l

### Other Requirements:

1. The grape variety must appear on the label.
2. The vintage must be indicated on the label.
3. Screw cap closure will be advantageous.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Added value with environmentally responsible packaging.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.  
The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

info@concealedwines.com

### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** calle.nilsson@concealedwines.com

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