

## Viura and Sauvignon Blanc blend from Tender No. W211002 VdITd Castilla 3000 ml bag-in-box

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide - 200 - 230
<b>Deadline written offer:</b>	October 15, 2021
<b>Deadline Samples:</b>	November 15, 2021
<b>Launch Date:</b>	February 1, 2022
<b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a>	crisp & fruity

### Product Requirements

<b>Country of Origin:</b>	Spain
<b>Type of Product:</b>	White wine
<b>Region (Classification):</b>	Vino de la Tierra de Castilla
<b>Grapes:</b>	A blend of Viura and Sauvignon Blanc. The dominant grape variety must be Viura.
<b>Vintage:</b>	Any vintage (must be a vintage wine)
<b>Ex. Cellar Price:</b>	4,2 - 5 € per 3000 ml Bag in box
<b>Minimum Volume (units):</b>	13350 (Volume Unit 3000 ml Bag in box)
<b>Estimated Volume (yearly):</b>	26700 (Volume Unit 3000 ml Bag in box)
<b>Type of Container:</b>	Bag in box
<b>Container Size:</b>	3000 ml
<b>Sugar level (g/l):</b>	dry g/l
<b>Sample Image:</b>	Yes

#### Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The grape varieties and their proportions must be indicated on the offer.
3. The grape varieties must appear on the package.
4. The vintage must be indicated on the package.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Added value with organic feature.
7. Modern, youthful style and appearance will be advantageous.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

info@concealedwines.com

#### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** calle.nilsson@concealedwines.com

[Apply for this tender on via online form](#)

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