

## Red wine low alcohol 5.6% – 9.5%

Tender No. W211001

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Super Premium - 15 - 45
<b>Deadline written offer:</b>	October 1, 2021
<b>Deadline Samples:</b>	October 29, 2021
<b>Launch Date:</b>	March 1, 2022

## Product Requirements

<b>Country of Origin:</b>	Any Country, France, Germany, Italy, South Africa
<b>Type of Product:</b>	Red wine
<b>Vintage:</b>	Any vintage (must be a vintage wine)
<b>Ex. Cellar Price:</b>	1,5 - 3 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b>	2650 (Volume Unit 750 ml Glass bottle)
<b>Estimated Volume (yearly):</b>	2650 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	750 ml
<b>Alcohol vol.:</b>	5.6 - 9.5 % alc. vol.

### Other Requirements:

1. Single varietal wine. The variety must be indicated on the offer and on the label.
2. The vintage must be indicated on the label.
3. Sugar content (g/l) must be indicated on the offer.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.  
The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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