

Sparkling wine Trocken, Sec or Dry

Tender No. W210916

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	September 15, 2021
Deadline Samples:	October 14, 2021
Launch Date:	February 1, 2022

Product Requirements

Country of Origin:	Germany
Type of Product:	Sparkling wine
Ex. Cellar Price:	0,9 - 1,05 € per 750 ml Glass bottle
Minimum Volume (units):	20000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	40000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	dry, seco; 17 - 32 g/l

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. Sugar content (g/l) must be indicated on the offer.
3. Product feature enabling Alko's Green choice -symbol will be advantageous.
4. Modern, outstanding style and appearance will be advantageous
5. Added value with environmentally responsible packaging.
6. Registration in the recycling system will be advantageous.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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