

Organic red wines from Alsace 375 ml bottle Tender No. W210915

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	September 15, 2021
Deadline Samples:	October 14, 2021
Launch Date:	February 1, 2022
Taste Style: (See Taste Styles Info)	berried & fresh or luscious & jammy

Product Requirements

Country of Origin:	France
Type of Product:	Red wine
Organic:	Yes
Region (Classification):	AC Alsace
Ex. Cellar Price:	1,6 - 2,3 € per 375 ml Glass bottle
Minimum Volume (units):	6675 (Volume Unit 375 ml Glass bottle)
Estimated Volume (yearly):	13350 (Volume Unit 375 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	375 ml
Closure:	Screw cap closure will be advantageous

Other Requirements:

1. Screw cap closure will be advantageous.
2. Product feature enabling Alko's Green choice -symbol will be advantageous.
3. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34
info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)
Email: calle.nilsson@concealedwines.com

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