

Crianza or reserva from DOCa Rioja 375 ml bottle

Tender No. W210907

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Super Premium - 15 - 45
Deadline written offer:	September 1, 2021
Deadline Samples:	September 29, 2021
Launch Date:	February 1, 2022
Taste Style: (See Taste Styles Info)	luscious & jammy or nuanced & developed

Product Requirements

Country of Origin:	Spain
Type of Product:	Red wine
Region (Classification):	DOCa Rioja
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	1,4 -2,3 € per 375 ml Glass bottle
Minimum Volume (units):	2680 (Volume Unit 375 ml Glass bottle)
Estimated Volume (yearly):	5350 (Volume Unit 375 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	375 ml

Other Requirements:

1. The region of production and the classification of the wine must be indicated on the offer and on the label.
2. The vintage must be indicated on the label.
3. A renowned brand and/or an esteemed representative of the style in question will be advantageous.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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