

## Merlot or Merlot blen from Chile

Tender No. W210906

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Mainstream - 160 - 180
<b>Deadline written offer:</b>	September 15, 2021
<b>Deadline Samples:</b>	October 14, 2021
<b>Launch Date:</b>	March 1, 2022
<b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a>	smooth & fruity

## Product Requirements

<b>Country of Origin:</b>	Chile
<b>Type of Product:</b>	Red wine
<b>Region (Classification):</b>	Any region, must be smaller than Wine of Chile
<b>Grapes:</b>	Merlot must be included
<b>Vintage:</b>	Any vintage (must be a vintage wine)
<b>Ex. Cellar Price:</b>	0,9 - 1,1 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b>	23330 (Volume Unit 750 ml Glass bottle)
<b>Estimated Volume (yearly):</b>	46650 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	750 ml
<b>Closure:</b>	Screw cap closure
<b>Sugar level (g/l):</b>	minimum 10 g/l
<b>Sample Image:</b>	Yes

### Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The grape varieties and their proportions must be indicated on the offer.
3. The region of production of the wine must be indicated on the offer and on the label.
4. The vintage must be indicated on the label.
5. Screw cap closure.
6. Outstanding appearance will be advantageous.
7. An ethical trade wine will be advantageous. – Registration in the recycling system will be advantageous.– Product feature enabling Alko's Green choice –symbol will be advantageous.– Added value with environmentally responsible packaging.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34  
[info@concealedwines.com](mailto:info@concealedwines.com)

### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)

[Apply for this tender on via online form](#)

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