

Medium dry Riesling from USA 375 ml bottle Tender No. W210819

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	August 17, 2021
Deadline Samples:	September 14, 2021
Launch Date:	February 1, 2022
Taste Style: (See Taste Styles Info)	crisp & fruity or nuanced & structured

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	White wine
Grapes:	Riesling
Ex. Cellar Price:	1,6 - 2,1 € per 375 ml Glass bottle
Minimum Volume (units):	6680 (Volume Unit 375 ml Glass bottle)
Estimated Volume (yearly):	13350 (Volume Unit 375 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	375 ml
Sugar level (g/l):	medium dry; maximum 12 g/l
Sample Image:	Yes

Other Requirements:

1. The grape variety must appear on the label.
2. The region of production must be indicated on the offer and on the label.
3. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
4. A renowned brand will be advantageous.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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