

Medium dry white wine

Tender No. W210818

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	August 17, 2021
Deadline Samples:	September 14, 2021
Launch Date:	February 1, 2022
Taste Style: (See Taste Styles Info)	mellow & sweet

Product Requirements

Country of Origin:	Hungary
Type of Product:	White wine
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	0,9 - 1,05 € per 750 ml Glass bottle
Minimum Volume (units):	23350 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	46650 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Alcohol vol.:	minimum 9.0 % alc. vol.
Sugar level (g/l):	medium dry or medium sweet; maximum 45 g/l
Sample Image:	Yes

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The grape variety or varieties and their proportions must be indicated on the offer.
3. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
4. The vintage must be indicated on the label.
5. Modern, youthful style and appearance will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. Registration in the recycling system will be advantageous.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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