

Red wine from DO Valencia or Vino de la Tierra de Castilla Sugar level minimum 8 g/l

Tender No. W210810

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	August 17, 2021
Deadline Samples:	September 14, 2021
Launch Date:	January 1, 2022
Characteristics:	Red wine from DO Valencia or Vino de la Tierra de Castilla Sugar level minimum 8 g/l
Taste Style:	(See Taste Styles Info) smooth & fruity

Product Requirements

Country of Origin:	Spain
Type of Product:	Red wine
Region (Classification):	DO Valencia or Vino de la Tierra de Castilla
Vintage:	Any vintage (must be a vintage wine)
Ex. Cellar Price:	0,9 - 1,05 € per 750 ml Glass bottle
Minimum Volume (units):	30000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	60000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Closure:	Screw cap closure
Sugar level (g/l):	minimum 8 g/l
Sample Image:	Yes

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The grape varieties and their proportions must be indicated on the offer.
3. The region of production and the classification of the wine must be indicated on the offer and on the label.
4. The region of production and the classification of the wine must be indicated on the offer and on the label.
5. The vintage must be indicated on the label.
6. Sugar content (g/l) must be indicated on the offer.
7. Product feature enabling Alko's Green choice –symbol will be advantageous.– Added value with environmentally responsible packaging.– Registration in the recycling system will be advantageous.– The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

Telephone: 0046 (0) 841 024 434

Email: import@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Teams ID: [callenil](#))

Email:
calle.nilsson@concealedwines.com

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